Q.P. Code: 20MB9006

R20

Reg. No:					

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR (AUTONOMOUS)

MBA I Year I Semester Regular Examinations July-2021

MANAGEMENT INFORMATION SYSTEM

ime:	3 hours	Max. Mar	ks: 60
	SECTION – A		
	(Answer all Five Units $5 \times 10 = 50$ Marks)		
	UNIT-I		
1	What is MIS? Explain its role in decision making.	L1	10M
	OR		
2	a What are the benefits of Management Information System?	L1	5M
	b What is Systems approach in MIS planning?	L2	5M
	UNIT-II		
3	What are the types of Information in MIS?	L3	10M
	OR		
4	What are the 5 main types of Management Information System?	L3	10M
	UNIT-III		
5	a What is SDLC? Explain the various approaches of SDLC.	L3	5M
	b What are the approaches of MIS Development?	L2	5M
	OR		
6	a What is DBMS? Explain the DBMS role in MIS.	L3	5M
	b Explain the functions of DBMS with example.	L2	5M
	UNIT-IV		
7	a What are software life-cycle models? Explain in brief.	L2	5M
	b What is Testing and What are different types of Testing?	L3	5M
	OR		
8	What is error and what are the error detection methods?	L3	10M
	UNIT-V		
9	What is ERP? What are the different types of ERP Packages?	L2	10M
	OR		
10	What is supply Chain Management and how does it work?	L3	10M
	SECTION – B		
	(Compulsory Question)		
11		$1 \times 10 = 10$	Marks

Unraveling the Jargon The consultant's reply was: "In my investigation of your applications portfolios, I've applied ... to the logical data structures and have discovered a very high frequency – approximately 93.286% - of data embedded in application program logic which is largely responsible for the integrity and synchronization problem currently being encountered. As a solution, I would recommend the design of a master database each of which would employ relational technology to reduce the database to third normal form. This would eliminate the possibility of semantic disintegrate upon querying the database."

- (a) Explain about jargon problem in his view.
- (b) What is the best option for the problem?

*** END ***